

ANTHEM EXPRESS

BY SALLY HOGSHEAD

Your Anthem is a very short phrase, usually just two words long. It describes *how you are different*, and *what you do best*. This is the fastest and easiest way to describe your distinct value. Think of it like a tagline for your personality.

- Find and circle your **Archetype**
- Then, find and circle your **Twin**

		SECONDARY ADVANTAGE							
		INNOVATION	PASSION	POWER	PRESTIGE	TRUST	MYSTIQUE	ALERT	
PRIMARY ADVANTAGE	INNOVATION	THE ANARCHY The Disruptive Inventive • Creative • Bold	THE ROCKSTAR Bold • Arrogant • Impulsive	THE HAVERICK LEADER Planning • Invention • Entrepreneurial	THE TRENDSSETTER Cutting Edge • Bold • Influential	THE ARTISAN Deliberate • Thoughtful • Creative	THE PROVOCATEUR Clever • Bold • Controversial	THE QUICK-START Rapid • Efficient • Straight	
	PASSION	THE CATALYST Start-Up • Social • Empowering	THE DRAMA Theatrical • Fabulous • Intense	THE PEOPLE'S CHAMPION Dynamic • Charismatic • Inclusive	THE TALENT The Best • The Best • The Best	THE BELOVED Loyal • Supportive • Caring	THE INTRIGUE Disciplined • Perceptive • Strategic	THE ORCHESTRATOR Attention • Detailed • Charismatic	
	POWER	THE CHANGE AGENT Invention • Transformational • Self-Propelled	THE RINGLEADER Motivational • Inspiring • Charismatic	THE AGGRESSOR Domineering • Assertive • Competitive	THE MAESTRO Ambitious • Focused • Confident	THE MENTOR Wise • Supportive • Encouraging	THE MASTERMIND Strategic • Visionary • Self-Reliant	THE DEFENDER Protective • Cautious • Steady-Worked	
	PRESTIGE	THE AVANT-GARDE Original • Emancipating • Forward-Thinking	THE VANGUARD Pioneering • Bold • Influential	THE VICTOR Respected • Competitive • Results-Oriented	THE CHAMPION The Best • The Best • The Best	THE SHIP Classical • Established • Well-Organized	THE ARCHITECT Skillful • Reasoned • Analytical	THE SCHOLAR Intellectual • Disciplined • Systematic	
	TRUST	THE EVOLUTIONARY Critical • Adaptive • Open-Minded	THE SECRET WEAPON Nimble • Unassuming • Independent	THE SUBTLE TOUCH Tactful • Self-Sufficient • Whirlwind	THE VEILED STRENGTH Healthy • Intimidated • To-Be-Fear'd	THE PLOMAT Influential • Stable • Capable	THE OLD GUARD Respected • Safe • Inevitable	THE ANCHOR Protective • Reasoned • Analytical	THE GOOD CITIZEN Principled • Reasoned • Conscientious
	MYSTIQUE	THE SECRET WEAPON Nimble • Unassuming • Independent	THE SUBTLE TOUCH Tactful • Self-Sufficient • Whirlwind	THE VEILED STRENGTH Healthy • Intimidated • To-Be-Fear'd	THE ROYAL GUARD Elegant • Arrogant • Discreet	THE WISE OWL Observant • Assured • Unflinching	THE DEADBOLT Unorthodox • Unintentional • Concentrated	THE ARCHER On Target • Reasoned • Precise	THE CONTROL FREAK Compassionate • Deliberate • Efficient
ALERT	THE COMPOSER Strategic • Fine-Tuned • Attentional	THE COORDINATOR Connective • Organized • Productive	THE ACE Disciplined • Thrives • Fearless	THE EDITOR-IN-CHIEF Productive • Skilled • Detailed	THE MEDIATOR Skilled • Composed • Structured	THE DETECTIVE Clear-Cut • Accurate • Perceptive	THE CONTROL FREAK Compassionate • Deliberate • Efficient		

Notice the six adjectives inside those circles. Which adjective describes *how you are different*?

Pick one Adjective from the Matrix

(Your Adjective describes how you are different)

Pick one Noun from the Noun Bank to the right

(Your Noun describes what you do best)

Noun Bank

- Ideas
- Expertise
- Details
- Team-Building
- Relationships
- Follow-Through

Now, combine your Adjective and Noun together

Finish this sentence: My distinct value is my ability to deliver...

(Adjective)
(Noun)

For Complete Instruction on the Anthem Method, Please Visit: HowToFascinate.com/Anthem OR Email Us: Hello@HowToFascinate.com HowToFascinate.com



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DISCOVERED BY SALLY HOGSHEAD